COASTAL HERITAGE SOCIETY

2022 IMPACT REPORT

The mission of Coastal Heritage Society is to provide educational experiences for the public through the preservation and presentation of the historic resources of coastal Georgia and adjacent regions.

SAVANNAH HISTORY MUSEUM · SAVANNAH CHILDREN'S MUSEUM · GEORGIA STATE RAILROAD MUSEUM · OLD FORT JACKSON · PINPOINT HERITAGE MUSEUM · HARPER FOWLKES HOUSE

FROM THE CEO

Dear Friends,

As we look back on 2022, we are grateful for the community's support while we adapted to the COVID-19 pandemic. We created engaging outreach experiences which amplified our impact beyond the walls of our six museums, making us stronger and more resilient than ever. Our dedicated staff continued to address learning loss through in-person and virtual programs, aligning with the needs of underserved members of the community and creating meaningful connections for those who need it most. New milestones were reached as we celebrated the 10th anniversary of Savannah Children's Museum and Pin Point Heritage Museum, and we hosted several film projects that infused essential revenue into our operations at a time when it was most needed.

With Sandra Baxter, a 26-year veteran of CHS, stepping down from the role of CEO at the end of 2022, and following a national search, I am honored to have been selected by our Board of Trustees to lead this extraordinary organization. As a 17-year employee of CHS, I have served in multiple roles within the company, most recently as Chief Operations Officer, and have helped managed the expansion of our scope and operations. As we look ahead to the future, I am empowered and inspired by the support and talent of our incredible staff. By forging new partnerships within our community, we will ensure that our mission of providing meaningful educational experiences can make its most profound impact.

I look forward to sharing Coastal Heritage Society experiences with you in the year ahead.

Sincerely,

Nora Fleming Lee

2022 Coastal Heritage Society Board of Trustees

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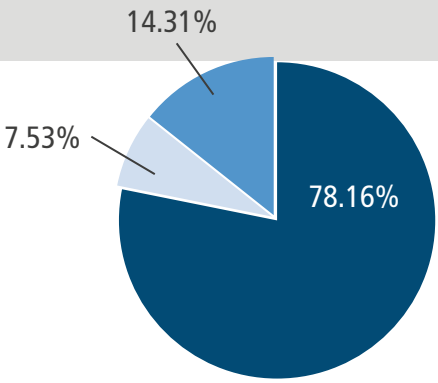
2022 FINANCIALS

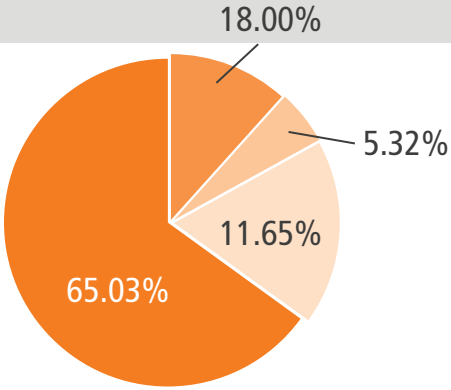
INCOME



Earned Revenue	$3,913,127.91	78.16%
Contributions, Donations, & Grants	$377,129.25	7.53%
Government / Other Revenue	$716,528.04	14.31%
Total 2022 Income	$5,006,785.20	100.00%

EXPENSES

Programming / Operations	$2,795,108.58	65.03%
Museum Shops	$733,664.10	18.00%
Development	$288,694.09	5.32%
Management, Administration, & General	$500,946.25	11.65%
Total 2022 Expenses	$4,298,413.02	100.00%



250 Years in the Making
Loyalists & Liberty: Savannah in the American Revolution

In 2021, 19 cannons and over a dozen artifacts from the Revolutionary War were recovered from the bottom of the shadowy Savannah River. This discovery, one of the largest collections of Revolutionary War artillery from a single naval event, deepens our understanding of America's fight for independence. We will conserve these treasures for future generations in partnership with the Georgia Department of Natural Resources, the Army Corps of Engineers, and Texas A&M University. As we plan for the 250th anniversary of our nation's founding, they will be the keystone of a new exhibition and programming in Savannah History Museum called Loyalists & Liberty: Savannah in the American Revolution.

Courtesy of US Army Corps of Engineers, Savannah District

All That Jazz and More
Savannah Jazz Exhibition

The Savannah Jazz History and Hall of Fame exhibit opened in Savannah History Museum in the fall of 2022.

The dynamic exhibition immerses visitors in Savannah's jazz history and the official Savannah Jazz Hall of Fame. Developed by Savannah Jazz Association and designed by the award-winning studio Riggs Ward Design, the exhibition utilizes rare artifacts, vibrant text panels, and hands-on interactives to bring to life Savannah's storied jazz history from its inception to today.

Photo courtesy of Savannah Jazz Association

YEAR IN REVIEW

Savannah Square by Square
Celebrated Book Release

Savannah's historic squares are one of the Hostess City's most unique attributes. In the summer of 2022, CHS released the sixth edition of Savannah Square by Square, an attractive coffee table book that shares the fascinating history of the city's beloved squares. Written by Michael Jordan, noted local filmmaker and historian, the book features more than 300 full-color images of Savannah's downtown squares, including original line drawings by illustrator and designer Mick McCay and stunning images by local photographers Les Wilkes, Constance McCay, and Phil Hodgkins. The book's release was celebrated with a meet and greet and signing at our historic Harper Fowlkes House.

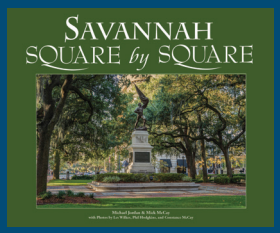


Photo courtesy of Bunny Ware

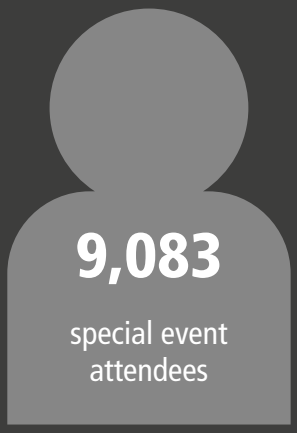
A Decade of Hands-on Learning
Savannah Children's Museum and Pin Point Heritage Museum

In 2012, two immersive and engaging museums opened – Savannah Children's Museum in downtown Savannah and Pin Point Heritage Museum on the banks of the beautiful Moon River.

Pin Point Heritage Museum helps to preserve and share Gullah/Geechee history and culture with unmatched authenticity. Savannah Children's Museum brings curriculum-based, hands-on exhibits and programs to our community's little learners. As we celebrate a decade of providing impactful educational experiences through these unique museums, we are grateful for the community's support and are committed to growing our reach through these extraordinary resources.

CHS: BY THE NUMBERS

This past year, we focused on rebuilding toward pre-pandemic attendance and resuming our complete set of events and programs for the first time in two years, including our Children's Museum Fests, Frogwarts, and Savannah Santa Train. By extending our reach to include more virtual and outreach opportunities, we were able to engage new audiences and saw the return of many familiar faces and groups. As we look ahead, we will continue to safely grow our attendance and reach, and mitigate the impacts of the pandemic by providing educational experiences to all.



In 2022, we resumed providing a full academic year of field trips for the first time since 2019. Our work to combat learning loss due to the pandemic will continue over the next several years.

Since 1975, Coastal Heritage Society has helped to build the pipeline of a humanities workforce in Savannah and beyond. We provide essential skills, from collections care to interpretation, and foundational experiences for many leaders, movers, and shakers in the nonprofit and museum fields.

Access is essential to our core values, and in 2022, we made great strides in removing economic barriers to CHS experiences. Our access programs include participation in the national Museums for All initiative, providing free admission for visitors who receive SNAP/EBT benefits, free admission for Bank of America/ Merrill Lynch cardholders during the first weekend of every month, and free field trips for every first grader in Savannah-Chatham Title I schools.

For the past two years, we have creatively modified how we deliver our programs and remain nimble as we continue to expand our impactful educational experiences. In 2022, we launched our Virtual Siege of Savannah program with support from Georgia Humanities Council and the National Endowment for the Humanities. This virtual program was added to our diverse suite of Mobile Museum offerings and has allowed us to reach audiences across Georgia and beyond.